

Quick Guide to Investing in Collectable Stamps

Philatelic Investment is the investment of funds in collectable Postage Stamps for the purpose of realising a profit. Rare stamps are amongst the most portable of tangible assets, and are easy to store. They offer an attractive alternative to art, antiques and other collectable investments.

Tangible assets are something that you can touch and see, like a painting, antiques and of course stamps. Stamps were proven to be the one of the top 4 best investments of the last 100 years!

The two most important aspects for a stamp to be worth investing in are quality and scarcity. Thirdly is price. A stamp can meet the above criteria but is overpriced by the seller or the stamp could be under priced. A High quality, scarce stamp that is under priced is usually a good investment. Fourthly, demand for the stamp has to be taken into consideration. Some rare stamps will have no real base of collectors and are therefore 'cheap'. Fashions in collecting can however change. Unpopular stamps of today can be popular next year and vice versa.

Why Use Tusov Stamps?

Stamps are a minefield to invest in, just like antiques. Would you be confident buying an expensive piece of antique furniture or art with no knowledge without any help? The same applies when considering the purchase of stamps.

For those interested in investing in stamps (or in any collectable, for that matter), knowledge is the key. Gaining knowledge requires a significant outlay in terms of time, although not necessarily money. To invest you should have substantial knowledge of the classification, grading, authentication, handling and storage of stamps. You also need to know the market, amongst a host of other things too numerous to list.

We want to make investing in stamps easy for everyone. You don't have to learn the jargon, or what's the right material or how much to pay. We will do that for you. We will get the best investment material we can for the best price possible. We want to do the hard work for you.

Choose to invest with us because:

- *We have experience and knowledge in choosing the correct stamps.*
- *We offer a personal and unparalleled service.*
- *We are as far as we can see the only company offering an affordable start to investing in stamps.*
- *Our advice is free and impartial.*

Some Facts

Supply and Demand

Around 30 million dealers and collectors from all over the world, trade in collectable stamps. Stamps are by their nature limited in supply. As the population grows and more people collect and demand starts to outstrip supply. This is even more so for the most rare and scarce stamps. Currently, stamps are the third most popular category on eBay. The stamp industry is reported to be worth around £6 billion per year. Stamps, therefore, offer a low risk, medium to long term investment.

Stamps are a Proven Investment

Stamps have shown to be in the top 4 best investments of the 20th century with an average annual return of 10%. *(Source: The Bankers, Salomon Brothers)*